



MINUTES – May 16, 2023
ECONOMIC DEVELOPMENT COUNCIL

Minutes of the Economic Development Council held in the
Indian River County Administration Building B
Conference Room B1-501
1800 27th Street, Vero Beach, FL at
3:30 PM on Tuesday, May 16, 2023

23 Members / 12 Quorum

1. Call to Order

Lee Hunter, Vice Chair, called the May 16, 2023 meeting of the Indian River County Economic Development Council to order at 3:30 PM

2. Roll Call

Members Present

Tracey Zudans, City of Vero Beach
Paul Knapp, Town of Orchid
J. Rock Tonkel, BCC Appointee
Bob Morgan, Sebastian Chamber
John Dyer, Local Industry
William Penney, Banking Representative
Anna Kirkland, Member at Large
Fred Jones, City of Sebastian
Joe Idlette, III, Gifford Community
Brian Bauer, Career Source
Lee Hunter, Tourist Industry, Vice Chair
Peter Robinson, Local Developer
Todd Howder, Member at Large
Karl Zimmerman, Member at Large
Danny Markford, Local Manufacturing
Dr. Terri Graham Indian River State College

Commissioner Susan Adams – Non-Voting Commission Liaison

(16 +1)

Members Absent

Jerry Renick, Agricultural Industry
Jessica Salgado, City of Fellsmere
Sam Carroll, Jr., Town of Indian River Shores
Peggy Jones, Indian River County School Board
Dori Stone, Indian River Chamber of Commerce
Jordan Lulich, Esq., Real Estate Industry

QUORUM – *The minimum quorum requirements were met.*

3. Election of Chair

Peter Robinson made a motion, seconded by Karl Zimmerman to nominate and appoint John Dyer as Chair of the Economic Development Council. The motion passed unanimously.

Lee Hunter, Vice-Chair passed the gavel to John Dyer, Chair. Lee Hunter remains as Vice Chair for the EDC.

4. Approval of Minutes -

- a. Approval of the Minutes from the April 11, 2023 Special Call Meeting.

Brian Bauer made a motion, seconded by Rock Tonkel to approve the Minutes of the April 11, 2023 Special Call EDC Meeting. The motion passed unanimously.

5. Discussion Items

a. Economic Opportunity and Employment Action Plan from the 2022-2026 Community Health Improvement Plan (CHIP) – Molly Steinwald, MS, Florida Department of Health

Ms. Molly Steinwald, MS, from the Florida Department of Health was present and gave a brief presentation on the 2022-2026 Community Health Improvement Plan (CHIP). Ms. Steinwald gave some background on why the CHIP is done and revised every five years, how it helps to build partnerships within the community, and assess the health and needs of the community.

The implementation of the CHIP aims to improve health outcomes by identifying and utilizing community resources efficiently and forming collaborative partnerships for strategic action, while accounting for the community's needs and resources. This CHIP identifies the goals, objectives, actions, and performance measures for each of the selected priorities: • Health • Housing • Economic Opportunity and Employment

Participation from a broad spectrum of community stakeholders is essential in identifying effective strategies to address complex and multi-faceted community health issues and developing a comprehensive, community-driven improvement plan. Continuous and diverse community engagement improves results by garnering a shared commitment to improve health outcomes, developing a continuous stream of open communication, and creating a shared measurement and evaluation process to ensure efficient implementation and progress.

The CHIP serves as A roadmap that guides collaborative implementation of activities to drive health improvement, is a vehicle used to align, highlight and advance cross-sector priorities and successes, and, is an instrument to increase efficiency, effectiveness and performance of Florida's public health system.

The CHIP starts with the CHA (Community Health Assessment). Priority areas identified for the 2022-2026 plan are Health including Mental Health and Healthy Weight; Housing; and, Economic

Opportunity and Employment. With regard to Economic Opportunity and Employment, there are two goals: 1) Reduce barriers by creating economic opportunity and increased employment in Indian River County; and 2) Decrease the individual poverty rate 10% by providing steps and a network of providers to advance out of the poverty cycle.

To achieve the goals set forth, some of the objectives include:

- Decrease the percentage of individuals 25 years and over with no high school diploma or GED by 1.5% year-over-year through Dec. 31, 2026 from a baseline of 10.6% in 2019;
- Increase the average annual wage by 5% by Dec. 31, 2026 from a baseline of \$47,113 in 2020;
- Conduct an inventory of economic opportunity resources to include a county gap analysis by Dec. 31, 2026 from a baseline of 0 inventories and gap analyses conducted in 2019;
- Establish one community resource center in a low-income community where no community resource center exists from a baseline of 0 centers in 2020 to 1 established by Dec. 31, 2026;
- Decrease the percentage of adults who are housing cost-burdened (paying more than 30% of their monthly income for rent or mortgage) by 5% by Dec. 31, 2026 from a baseline of 33% in 2019; and
- Decrease the percentage of adults who are housing cost-burdened (paying more than 30% of their monthly income for rent or mortgage) by 5% by Dec. 31, 2026 from a baseline of 33% in 2019.

Ms. Steinwald discussed some strategies that can be used to achieve the objectives such as offer GED instruction on varied schedules, in convenient locations; expand the scope, marketing, impact and candidate retention of paid apprenticeship programs; and host quarterly community resource fairs, rotated geographically, each year; establish an economic opportunity collaborative to assess needs and provide quantitative data; assess the needs of underserved communities using the Protocol for Assessing Community Excellence in Environmental Health (PACE-EH); and hold focus groups to determine feasibility and sustainability of community resource centers in Indian River County.

6. Adjournment

Being no further business, John Dyer, Chair, adjourned the meeting at 4:07 PM.

Respectfully submitted,

Maura Stokes
Recording Secretary